



Northern Pintail
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WISCONSIN WETLANDS ASSOCIATION

2014
ANNUAL REPORT

HELPING OTHERS DO MORE & BETTER WETLANDS WORK



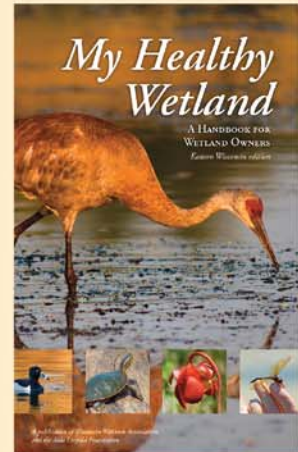
Dear Wetland Supporters,

When I look back on Wisconsin Wetlands Association's 2014 Fiscal Year, I see the faces of the countless members, volunteers, and partners who helped make this such an exceptional 12 month period. All of the success stories highlighted in this report could not have been possible without your support and involvement. Thank you. Together we're helping communities see wetlands as solutions to local water issues, we're making sure that decisions in the Penokee Hills are based on wetland science - not money or politics, we're providing private wetland landowners with the means to protect and care for their wetlands, we're advancing the state of wetland science at our annual conference, and we're ensuring that wetlands will be protected for years to come with our new endowment fund.

Thank you for your support and dedication to the wetlands of Wisconsin. You are truly helping others do more and better wetlands work all across Wisconsin.

Tracy Hames
Executive Director

Monika Blaszczyk



"Your My Healthy Wetland is superb. I was expecting a brochure or flyer, but this is not only more comprehensive, but more informative and more attractive than I ever imagined. Many thanks! I will share it with everyone."

Dr. Joy Zedler

"As far as I'm concerned, the field reconnaissance work that WWA is doing in the Penokee Hills is a game changer."

Ashland County Board Member



Katie Beilfuss

Leading the call for Science-based Decision-making in the Penokee Hills

- Demonstrated the importance of wetlands to the health of the Bad River Watershed by conducting extensive wetland reconnaissance fieldwork at the site of the proposed iron mine.
- Engaged citizens in discussion at our *Wetlands of the Penokee Hills* public presentations in more than 20 communities across the state.
- Partnered with the Bad River Tribe developing and promoting a framework to help guide the environmental review of the proposed mine.

WIDESPREAD UNDERSTANDING OF AND ENGAGEMENT IN WETLANDS

Building communities of dedicated wetland stewards

- Initiated a new program helping wetland landowners understand and care for their wetlands by developing and publishing *My Healthy Wetland – Eastern Wisconsin Edition*. This attractive and accessible handbook is being distributed to more than 5,000 wetland landowners.
- Provided wetland information and guidance to hundreds of landowners through workshops under a new partnership with the Natural Resources Conservation Service's Wetland Reserve Program.
- Led wetland property tax relief negotiations between state agencies, agricultural groups, and Wetlands Reserve Program landowners.



Tracy Hames

“Just go! You won’t regret it – something for everyone.”

2014 Conference Attendee



WETLAND SCIENCE AND PRACTICE

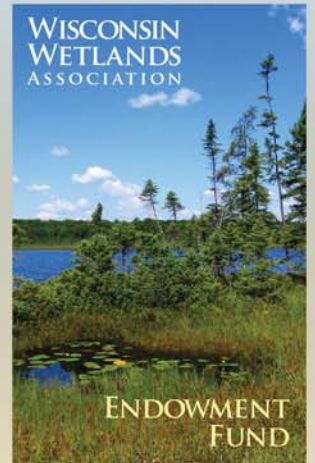
Advancing Wetland Science

- Fostered dialog among nearly 300 wetland scientists, managers, practitioners, students, and enthusiasts from across Wisconsin and the upper Midwest at *Discovering Wetlands*, our 19th Annual Wetland Science Conference, in La Crosse, Wisconsin.
- Advised wetland landowners throughout Wisconsin on how to properly protect and care for their wetlands by conducting field visits to their properties.

HEALTHY ORGANIZATION

Ensuring the Future of Wisconsin’s Wetlands

- Partnered with Madison Community Foundation to establish Wisconsin Wetlands Association’s first ever endowment fund.
- Kicked off the construction of the fund with a matching grant to help raise \$250,000 in donations. Each dollar donated brings in an additional dollar and a half in matching funds.



“Of all the conferences out there, large and small, WWA consistently is the most informative and affordable.”

2014 Conference Attendee

POLICIES THAT PROMOTE WETLAND CONSERVATION

Improving Wetland Policies and Land Use Decision-making by Local Governments

- Raised wetland literacy among land use professionals through field-based trainings servicing more than 25 counties.
- Helped communities view wetlands as solutions to their water-related issues through two innovative wetland planning pilot projects in Northern and East-Central Wisconsin.
- Developed a partnership with the Center for Land Use Education to expand and promote the use of these projects throughout the state.



HERITAGE CIRCLE

Members who gave \$500 or more

Anonymous (2)
 Eric Bialk
 Mike Borden
 Quentin and Mary Carpenter
 Doug and Sherry Caves
 H.J. Hagge Foundation Fund,
 a component fund of the
 Community Foundation of
 North Central Wisconsin
 Robert S. Hagge, Jr. and Elke Hagge
 Tracy and Victoria Hames
 Duncan Highsmith and Ana Araujo
 Bill Lagerroos
 Michael McLain

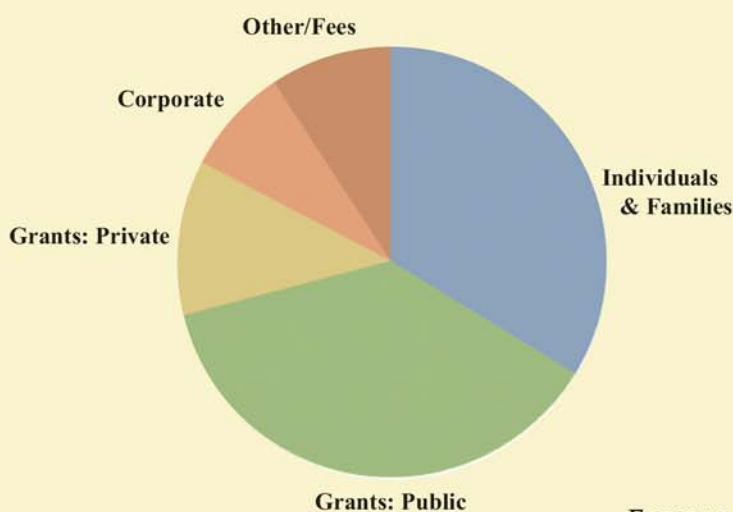
Bruce Moore
 Ursula and Gerd Muehllehner
 David Musolf and Roger Packard
 Tim Putra and Deb Scharff
 Christine Rademacher
 Kurt L. Schmude
 Tim Thousand (Scooter Software)
 Gary and Penelope Shackelford
 Carl Sinderbrand and Maryanne Sumi
 Marc and Marilyn Thwaites
 Trout Unlimited-Wild Rivers Chapter
 Mark and Kathy Wendling
 Elizabeth Zimmerman

LARGE GIFTS & GRANTS

Anonymous
 Dale Druckrey Conservation Fund of the
 Natural Resources Foundation of Wisconsin
 US Environmental Protection Agency
 Forest County Potawatomi Foundation
 H.J. Hagge Foundation Fund, a component
 fund of the Community Foundation of
 North Central Wisconsin
 Tracy and Victoria Hames
 McKnight Foundation
 USDA Natural Resources Conservation Service
 Stockbridge-Munsee Community
 Tim Thousand (Scooter Software)
 University of Wisconsin - Superior
 Wisconsin Coastal Management Program
 Wisconsin Environmental Education Board
 Elizabeth Zimmerman

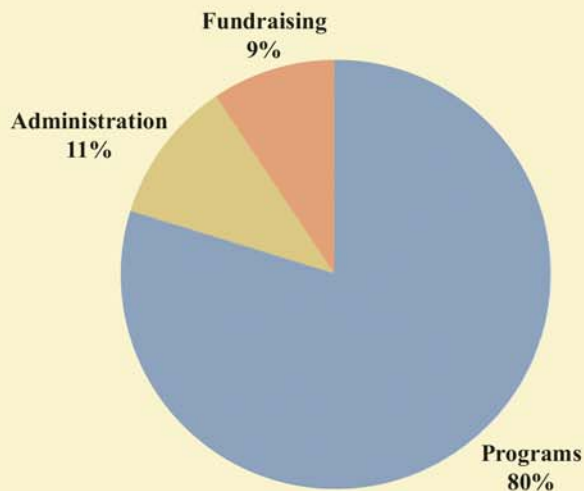
2013/2014 REVENUE

TOTAL REVENUE: \$425,519



2013/2014 USE OF FUNDS

TOTAL EXPENSES: \$407,878



FISCAL YEAR 2014
 JULY 2013 - JUNE 2014

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Office Manager
 Tara Davenport
Conference Intern



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Contact us at: 608-250-9971 or visit our website
www.wisconsinwetlands.org

Wisconsin Wetlands Association is dedicated to the protection, restoration and enjoyment of wetlands and associated ecosystems through science based programs, education and advocacy.

