

BECOME A SPONSOR

Wisconsin Wetlands Association
Celebrating 50 Years!



In 2019, Wisconsin Wetlands Association celebrates its Golden Anniversary!

Help us celebrate this extraordinary milestone by becoming a Golden Anniversary Sponsor.

In 2019, we're celebrating our anniversary throughout the year with special events and programs all around the state. Our celebration kickoff will take place February 19th in Madison and continue with special outreach initiatives, field trips, and reunion celebrations throughout the year.

We offer a range of sponsor levels and benefits to fit your budget and marketing goals. To sponsor this event, select among the sponsor levels and benefits detailed below.

WWA's Beginnings

On a summer evening 50 years ago, a handful of people gathered on a front lawn in southern Wisconsin with a vision to create an independent, science-based voice for Wisconsin's wetlands at a time when no one else seemed to care. Out of this initial meeting grew the Wisconsin Wetlands Association, a statewide organization of thousands of passionate individuals working together to protect and restore Wisconsin's wetlands.

Fifty years later, passion that found a voice on that front lawn so many years ago remains as strong today as ever. In 2019, Wisconsin Wetlands Association celebrates its Golden Anniversary. Thanks to the support and voices of our members and supporters like you, we've spent 50 years helping people and communities care for wetlands.

WWA Board of Directors

Alison Peña, *Chair*
Jim Ruwaldt, *Vice Chair*
Tim Jacobson, *Secretary*
R. Tod Highsmith, *Treasurer*
Linn Duesterbeck
Ken Potter
Nicole Staskowski
John Wetzel

WWA Staff

Tracy Hames
Katie Beilfuss
Emily Buck
Jake Lakowski
Kyle Magyera
Erin O'Brien
Brian Vigue

**214 N. Hamilton St. #201
Madison, WI 53703
wisconsinwetlands.org
608-250-9971**

The Next 50 Years

Through collaborative, science-based work, we will continue to help people and communities protect, care for, and enjoy Wisconsin's wetlands for the next 50 years and beyond. We envision a state where our wetlands are healthy and plentiful and support ecological and societal needs, and where citizens care for, appreciate, and interact with these natural resources. Join us in making this vision a reality. Help set the stage for our next 50 years of wetland conservation by sponsoring our Golden Anniversary in 2019.

About Your Sponsorship

As a Golden Anniversary Sponsor, you will be recognized at events, programs, and communications **throughout the year**, including through social media and display of your logo on materials and event signage. See our sponsor benefits form for more information on sponsorship levels.

How to Become a Sponsor

Fill out and return the attached form our offices at 214 N. Hamilton St #201, Madison WI 53703, or via email to emily.buck@wisconsinwetlands.org, or give us a call at (608)-250-9971.

GOLDEN ANNIVERSARY SPONSOR BENEFITS



	Wetland Champion \$5,000 and above	Wetland Protector \$2,500–\$4,999	Wetland Explorer \$1,000–\$2,499	Wetland Supporter \$500–\$999
Your logo displayed in Wetland News, WWA's bi-monthly email newsletter with over 3,000 subscribers, throughout 2019	✓	✓	✓	✓
Social media posts recognizing your support of WWA's work	8 social media posts	6 social media posts	4 social media posts	2 social media posts
Mention by name in event press releases and other publicity throughout 2019	✓	✓	✓	✓
Curated content provided by WWA for use in your communications featuring what your support is doing to help wetlands	✓	✓	✓	
Prominent acknowledgement during Golden Anniversary events throughout the 2019 calendar year	✓	✓	✓	
Recognition on sponsor board at public exhibit at the February, 2019 anniversary kickoff	✓	✓		
Logo featured in our anniversary video, to be shared on our website and in social media and screened at events throughout the year	✓			

*We are also happy to work with you to craft a customized marketing opportunity that works best for you.
Contact Emily Buck, Communications & Events Manager, at 608-250-9971 or emily.buck@wisconsinwetlands.org.*

GOLDEN ANNIVERSARY SPONSORSHIP FORM



Send completed form and payment to: **Wisconsin Wetlands Association, 214 N. Hamilton St. Suite 201, Madison, WI 53703**

For more information, contact: Emily Buck at emily.buck@wisconsinwetlands.org or (608) 250-9971.

1. **SPONSOR NAME:** _____
(Name of business/agency/organization as you would like it listed in materials)

2. **SPONSORSHIP LEVEL:**

① Choose your level

② Specify amount

- | | | |
|---|---------------|----------|
| <input type="checkbox"/> Wetland Champion | \$5,000+ | \$ _____ |
| <input type="checkbox"/> Wetland Protector | \$2,500-4,999 | \$ _____ |
| <input type="checkbox"/> Wetland Explorer | \$1,000-2,499 | \$ _____ |
| <input type="checkbox"/> Wetland Supporter | \$500-999 | \$ _____ |

3. **CONTACT PERSON:** Name & Title: _____
Phone: _____ Email Address: _____
Mailing Address: _____

4. **COMMUNICATIONS CONTACT** *(if different)* Name: _____
Phone: _____ Email Address: _____

5. **PAYMENT INFORMATION:**

Sponsorship amount: \$ _____

- Check enclosed *(payable to Wisconsin Wetlands Association)*
 Please charge my Visa / MasterCard / Discover *(circle card type)*

Name on card: _____

Billing address *(if different from above):*

Card #: _____

Expiration date: _____

6. **SEND YOUR LOGO:**

Send a high resolution logo (300 ppi) for use in our email newsletter and other promotional items to emily.buck@wisconsinwetlands.org. JPEG and PNG formats will be accepted.

Questions? Please call Emily at (608) 250-9971

Office Use Only Rec: _____ Pmt: _____ Db: _____ Rpt: _____ Ss: _____